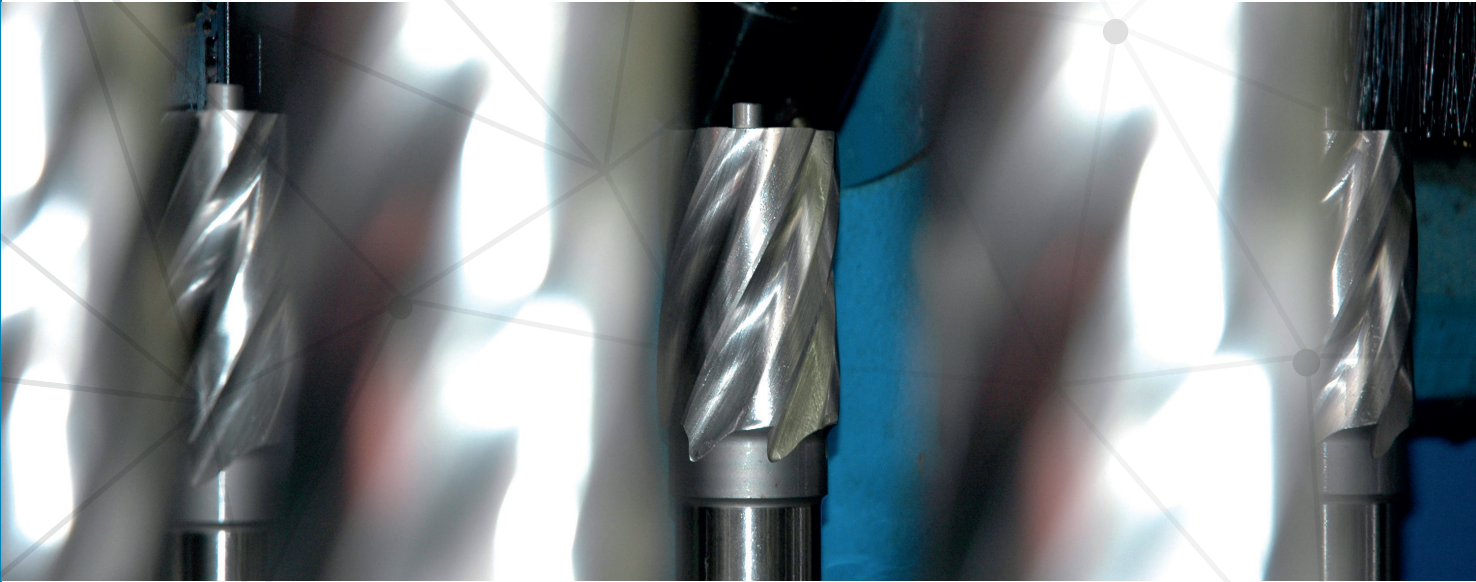




» Merging business and science, we help corporations and nonprofits navigate an increasingly complex landscape of disruptive technologies and hidden opportunities. On both sides of the Atlantic, we connect management with the latest technological developments in science and technologies.

This is networking on a higher level. «

Markus Lemmens and **Stephan Strothe**



Transformative Age

Unless you can count on a substantial R&D department, today's Transformative Age makes it extremely hard to keep up with cutting-edge research and innovations that impact a corporation's bottom line and an organization's objectives. Our boutique consulting firm specializes in **helping small and medium-sized companies and organizations to optimize their goals**, strengthen their brands and develop their teams' skills.

Advances biology, physics, informatics, chemistry, and materials science, for example, have led to innovations in fields as varied as medicine, transportation, food security and energy. Atlantik Trading's team will help you streamline the flood of scientific information in a way that is tailored to your company's or organization's specific interests and needs.



Streamlining information

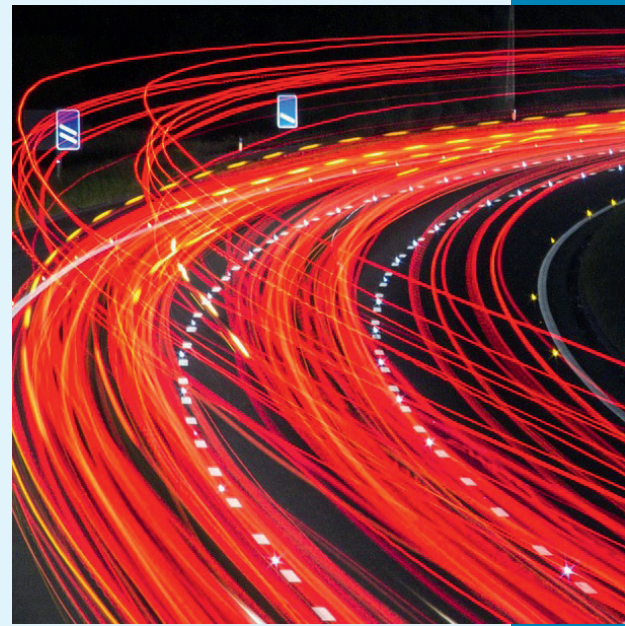
We are passionate about bringing the brightest minds to our roundtables: scientists working in the early research stage of **promising solutions with the potential to change whole industries**, as well as **entrepreneurs and managers** willing to share their practical experience applying the latest technologies.

All in the pursuit of bridging the knowledge gap, and giving our clients a decisive advantage in a highly competitive environment.

Success in highly competitive environments

With offices in Washington and Berlin, **Atlantik Trading** is perfectly positioned to take advantage of the entrepreneurial energy and depth of scientific research that both countries offer in order to help corporations and non-profit organizations reach their full potential on an international scale.

Understanding the subtleties of the corporate culture in both the U.S. and Europe allows our team to facilitate an ongoing international dialogue between scientists, entrepreneurs and managers.



Learn and Earn – The apprenticeship experience



Illustration of a potential subject

One example of how this international exchange of ideas can lead to practical and lucrative approaches for companies doing business in the U.S., is the growing interest in European-style apprenticeship programs as an **“old idea for the new (U.S.) economy”**.

Based on the positive experiences of U.S. companies in Europe (especially in Germany) and in those U.S. states most supportive of apprenticeship programs, Atlantik Trading helps its clients identify programs that provide critically important skill sets. According to a 2016 report by the U.S. Department of Commerce, apprenticeship programs in the United States produce a return on investment of 40% - 50%. Currently, almost 600,000 skilled-trade jobs remain unfilled in the U.S.

Apprenticeships not only help companies to close the skills gap and retain a well-trained and loyal workforce. For many families, these programs offer their children a quality post-secondary education without the burden of considerable student debt for a college-based career choice.

Given the current and future shortage of skilled workers, a growing number of U.S.-based businesses consider apprenticeships and workforce training programs as part of a company's location diligence. We call it **“Learn and Earn”**.



Markus Lemmens

has worked for over 30 years in Berlin, Vienna, London and New York – first as a publisher and then as CEO and owner/co-owner of Lemmens GmbH Education, Science, Technology and KBHF GmbH at the Karlsruhe Institute of Technology (R&D in Fusion Energy). He brings additional expertise as a consultant and trainer in the fields of higher education management, science, research and technology. Since 2000 Markus has expanded his activity as a university lecturer and research consultant for startup ventures in education, science and the humanities. In 2017 he focused on two new services: Edutron GmbH in Berlin, an algorithm-based matching tool for higher and continuous education, and Atlantic Innovation – The university startup engine, dedicated to helping scientists and researchers commercialize their work. Based in New York full-time (2013 to 2018) and part-time in Washington from 2019 onwards, Lemmens has served as North America representative for several European universities. His university degrees (MA and PhD) are in political science and law.



Stephan Strothe

is the former Bureau Chief and U.S. Correspondent for WeltN24, Germany's leading 24-hour news network. Following a successful career in TV journalism on both sides of the Atlantic, Stephan focused on producing digital content and providing media strategies for corporations and non-profit organizations in the United States and Europe. As the founder and CEO of Strothe Consulting, he shares his expertise with a wide range of industries and international organizations. Strothe's clients include Guidepost Solutions, one of the leading U.S. specialists on security and compliance, and several Washington-based think tanks. For the last two years, Strothe has been an integral part of the Bertelsmann Foundation's successful effort to transfer the foundation's research into new audio and video formats on a variety of digital platforms. After receiving his Master's Degree in Political Science from the University of Hamburg, Germany, Stephan worked for some of Germany's most prominent news and current affairs programs. During his years as U.S. Correspondent, Stephan Strothe taught journalism classes and held media seminars at the University of Potsdam in Potsdam, Germany.



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